INTRODUCTION TO AIM:
Our Mission, Vision and Core Values Statements
Our Focus: Discipleship—Bible Study—Character—Missions
Our Audience: Homeschool Families and Young People
Our Heart: Christ-Like Leadership Development
Our Stakeholders

AIM: IMPACTING OUR WORLD
AIM Mission Trips
AIM Teams
AIM Leadership Conference
AIM Missions Conferences
AIM Intern Program
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AIM Organizational Chart
AN INTRODUCTION TO...

“A refreshing quest for excellence for Christ!”

~ Homeschool Creative Evangelism Leader—NJ

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OUR AIM AROUND THE WORLD LEGACY

OUR MISSION:
BE DISCIPLES ~ MAKING DISCIPLES
TO IMPACT OUR WORLD!

"Then Jesus said to His disciples, "If anyone wishes to come after Me, he must deny himself, and take up his cross and follow Me." Matthew 16:24

OUR VISION:
SET THE EXAMPLE FOR THE BELIEVERS!

"Do not let the world look down on you because you are young, but Set the Example for the Believers in Speech, Life, Love, Faith and Purity." 1 Timothy 4:12

AIM CORE VALUES:
SET the EXAMPLE!

IN SPEECH
THROUGH DISCIPLESHIP (Matthew 28:18-20)

IN LIFE
THROUGH SERVANT LEADERSHIP (John 13:13-17)

IN LOVE
THROUGH AUTHENTIC COMMUNITY (Phil 2:1-5)

IN FAITH
THROUGH EXCELLENCE EVANGELISM (Hebrews 11)

IN PURITY
THROUGH ETERNAL VIGILANCE (James 3:13-18)

AIM FOR EXCELLENCE!
“AIM develops leaders who are able to handle the Word of God on a daily basis.”

- AIM Around the World is a lifestyle discipleship ministry seeking to bring about a paradigm shift in families and Christian ministries around the world.

- Through intentional accelerated discipleship AIM challenges Christians toward Christ-like Excellence.

AIM 2020 Vision: AIM Around the World is setting the example for the believers in how to respond to a world that is moving away from God.
AIM recognizes homeschooled families and young people as having opportunities like no other single group to be available to evangelize and travel year round.

Homeschool Parents consistently share that AIM is:
“An Answer to Our Prayer” - A ministry resource outside the home that reinforces their family’s Homeschool values.

“AIM has a strong emphasis on family”

AIM 2020 Vision: AIM is recognized as the Premier Homeschool Discipleship Ministry - training families and young people called to full time, short term, local or on-going mission work.
AIM’s Leadership training enables and empowers individuals with key Leadership and outreach tools to make a significant impact in their world!

“He is like a tree planted by streams of water, which yields its fruit in season and whose leaf does not whither. Whatever he does prospers.” Psalm 1:3

AIM 2020 Vision: AIM is operating not as a para-church, but as part-of-church, as we partner around the world with families and churches to live out the scriptures.
OUR STAKEHOLDERS

God

AIM Teams
AIM Boards
Homeschool Families
Donors
Mission Trip Families
Strategic Partners
Volunteers
Pastors/Churches
Workshop Participants

“AIM offers a relevant, affordable and powerful evangelism resource to the Body of Christ”

AIM 2020 Vision: AIM provides Christ-like Character and Creative Evangelism Training for Families and Individuals across the country and around the world.
AIM: IMPACTING OUR WORLD

AIM Mission Trips
AIM Teams
AIM Leadership Conference
AIM Missions Conferences
AIM Intern Program
AIM Training Programs
AIM Training Partnerships
AIM MISSION TRIPS: Outreach

AIM has lead over 40 Mission Trips across the US and around the World:

- Including 41 States and 10 Countries,
- Nearly 400 Mission Trip Students and
- 1000’s of Gospel Presentations Around the World

AIM 2020 Vision: All AIM Mission Trips have a multi-cultural representation of young people and families from AIM Teams around the world.
AIM MISSION TRIPS: Creative Evangelism Workshops

“There is a desperate need to have students trained for the arts in disciplined excellence – this ministry does that!”

AIM Mission Trip Teams lead 3-day Workshops in communities around the world — training in Creative Evangelism, Discipleship and challenging all Believers to be Students of the Word!

AIM Workshops conclude with a joint Evangelistic Outreach Presentation impacting the Community.

AIM has trained 1000’s of workshop students in Creative Outreach Ministry to share the Gospel with a lost world.

AIM’s 2020 VISION: AIM annually sends out 15 fully recruited Mission Trips around the globe.
AIM MISSION TRIPS:
Discipleship—Bible Studies—Character

“Our prayer was that the Mission Trip would change our daughter’s life. What I DIDN’T expect was it would change ALL of our lives!”
~ Homeschool Mother of AIM Mission Trip Student

AIM’s Heart for Ministry is to Reach the Heart of the Minister to Disciple it toward the Heart of the Master to become a Disciple-Maker

...TO MAKE A DIFFERENCE!

“My dear children, for whom I am again in the pains of childbirth until Christ is formed in you.” Gal 4:19

AIM’s 2020 VISION: AIM has set the paradigm for every believing young person and family to go on mission at least once in their life-time.
AIM MISSION TRIPS: International Outreach

“AIM provides a hands-on approach to discipleship where youth can meaningfully participate and lead in real ministry activities.”

“AIM students achieve high standards and accomplish amazing goals that positively impact the lives of others.”

AIM uses mime, sign language, drama and music to present the gospel to the world in a creative and dynamic way, touching and changing lives everywhere they go!

**AIM’s 2020 VISION:** There are AIM Teams operating in at least 15 international countries.

**AIM’s 2020 VISION:** AIM Around the World has satellite headquarter offices in 5 countries.
AIM Teams and Ministries Trained and Launched Around the World

AIM 2020 Vision: AIM has at least one AIM Team in every state in America and trained AIM Team Regional Directors in every region in America.
AIM Teams: Growth Model and Vision

“AIM is a ministry that raises a standard for Christ without apology”

♦ AIM Around the World starts “AIM Teams” in communities all across the nation and world.

♦ AIM Teams are committed to weekly meetings focused on discipleship, Bible Studies and Character Training.

♦ AIM Teams are committed to minister in their communities on a daily basis, raising the standard and challenging all Believers to excellence in Christ!

♦ AIM Teams then REPLICATE themselves as they disciple and train New AIM Teams in the AIM Team Growth Model.

AIM’s 2020 VISION: AIM Around the World Disciples are recognized around the globe as standard-bearers - shaping their culture in a variety of sectors in their communities.
AIM Teams: Service Projects and Community Outreach

“AIM has a focus on servanthood - which is rare among this generation.”

“AIM students achieve high standards and accomplish amazing goals that positively impact the lives of others”

AIM Teams commit to serving and sacrificing for their communities as they meet needs in a variety of ways: from volunteering for clean-up crews, to serving our country’s Veterans - AIM Students are known for their Servant Hearts and Willing Attitudes.

AIM’s 2020 VISION: AIM Around the World is known for, and highly sought after, to provide volunteer servants to meet needs in and around the communities in which AIM operates.
AIM hosts an annual AIM Team Leadership Conference, discipling AIM Team Leaders and individuals for more effective ministry outreach and impact in their own communities.

“AIM is a ministry for Christians who value a conservative approach to scriptural interpretation while offering intense ministry opportunities for youth and young adults.”

AIM’s 2020 VISION: AIM Around the World is setting the example in Discipleship, Authentic Community, Servant Leadership, Excellence Evangelism & Eternal Vigilance and is raising the standards in each community in which AIM operates.
AIM MISSIONS CONFERENCES

“AIM challenges young and old to not settle for mediocrity, but to strive for all that God wants for us”

“You learn to live and to speak your faith”

AIM has hosted 18 Family Camps and Missions Conferences providing AIM Teams across the country an opportunity for additional Creative Evangelism Training, Discipleship Training and Collaborative Outreach Opportunities and Team Fellowship.

AIM’s 2020 VISION: AIM Headquarters Property located in Branson, MO is hosting 15 Leadership and Missions Conferences each year.
Where God uses the available to do the unbelievable!

“AIM has given me a chance to be a discipler and to be discipled in Christ”

♦ The AIM LifeSTEP Intern Program has trained 7 interns in the past 10 years.

♦ LifeSTEP is designed to give families and young adults the opportunity to develop life-long ministry skills, providing an environment for optimal spiritual growth and accelerated, hands-on missions training vital to sharing God’s love to a lost world.

AIM’s 2020 VISION: AIM’s LifeSTEP Intern Program (in partnership with MBI) is training 25 interns per year – partnering through apprenticeships with ministries, churches and organizations in the Ozark Mountain Region to disciple and raise up future world Christian influencers.
AIM LifeSTEP Intern Program

(IN PARTNERSHIP WITH MAKE BELIEVERS INTERNATIONAL)

Where God uses the available to do the unbelievable!

The LifeSTEP Discipleship Program Trains Families and Interns in:

♦ Discipleship
♦ Biblical Studies
♦ Leadership Development
♦ Life Skills
♦ Ministry Experience
♦ Community Service Projects
♦ Personal/Family Mission and Vision
♦ Hands-on Missions Opportunities

“Lives are powerfully changed when the focus is no longer on self”

AIM’s 2020 VISION: AIM is recognized as a clear movement of God - an “impossible, no other way to explain it, except for God” phenomenon – where no person or persons can get the credit – only that Christ is the Builder!
AIM TRAINING OPPORTUNITIES IN OZARK MOUNTAIN COUNTRY

♦ Camps and Conferences:
Training and equipping families, individuals and young people to take the Gospel - Around the World

♦ Mission Trip Training:
AIM Around the World Mission Trips - sent throughout the year

♦ LifeSTEP Institute Training
♦ LifeSTEP Discipleship Fellowship
♦ LifeSTEP Intern Program

♦ AIM Leadership Conferences
♦ AIM Missions Conferences
♦ AIM Team Training Conferences
AIM TRAINING PARTNERSHIPS:

AIM Partners with ‘Make Believers International’ Missionary Training and Sending Institute in Branson, MO to train Families, Individuals, Young People and Communities in:

- Individual/Family Missions
- Family Mission and Vision Development
- Family Ministry Strategic Planning
  - Servant Leadership
  - Discipleship
  - Biblical Studies
- Creative Evangelism Training
- Leadership Development
- Ministry Development
  - Spiritual Maturity
- Community Service Ministry
- Community Missions Outreach
- Community Mission and Vision Development
  - Community Legacy Training
  - Youth Charter Development
    - Catalyst Team Training
    - Boardsmanship Training
- Community/Family Culture
  - Strategic Planning
AIM AROUND THE WORLD BOARD MEMBERS

Jory Rolf - President
President/Founder – AIM Around the World/Make Believers International
Jory Rolf is the Founder and President of AIM Around the World and Make Believers International. Jory received his Bachelor’s Degree in Education from the University of Wyoming and, after teaching for several years, stepped out by faith to begin his nationwide ministries. AIM Around the World, disciples young people and families through creative evangelism, mission work and Biblical studies; while Make Believers International equips missionaries for full-time service and disciples Believers to “live out their God-given Legacy.” Jory moved his family to Branson, MO in 2003 and has been involved in several community efforts and activities, including spear-heading the Ozark Mountain Legacy Initiative, coaching and empowering communities from over seven Ozark Mountain cities. Jory, his wife Tess, and their three children: Banner, Nation and Anthem – live in Branson, MO.

John Baltes – Chairman of the Board
President - Silver Dollar City Foundation
John Baltes began his career with Silver Dollar City in 1981, serving as Vice President and General Manager for several HFE parks. John attended San Diego State University and is a certified facilitator for Seven Habits of highly Successful People and Four Roles of Leadership. Before moving to Branson, John was the General Manager and Director of Operations for Sea World in Ohio and San Diego. John and his wife, Michelle have seven children, 5 of whom are adopted and live in Springfield, MO.

Jack Herschend
Co-Founder/CEO - Herschend Family Entertainment
Jack served as Chairman, President and CEO for 50 years with Herschend Family Entertainment (Silver Dollar City, Dollywood, Ride the Ducks, etc). Jack’s intensity and deep caring for people shaped his company culture into what it is today. The HFE Corporation states that everything they do will be in line with Christian ethics and values. Jack attended Northwestern University and served as a Lieutenant in the Marine Corps before returning home to focus on the family business. He has a deep passion for personal service and giving. Jack serves on the boards of several Christian ministries including Lives Under Construction Boys Ranch, Kids Across America and the National Institute of Marriage. Jack and his wife, Sherry, whom he met at Silver Dollar City, celebrated their 50th anniversary in 2004. They live in Branson surrounded by their three sons and 11 grandchildren.

Ronald Key
Salvation Army Pastor – St. Charles, MO
Ronald Key has been a pastor in The Salvation Army for the past 16 years. He has overseen the Salvation Army ministries in Blue Springs, MO; Pittsburg, KS; Kansas City, KS; Hannibal, MO and spent 5 years in Branson, MO before being appointed to the Salvation Army in St Charles, MO in 2009. Ron and his wife Laura have been married for over 30 years and have three children and three grandchildren. Ron and Laura received the highest honor from the Branson Chamber of Commerce in 2009 when they received the coveted “Mary Award” in recognition of their outstanding service to the community and mankind. Ron has served on the AIM Board for the past 5 years.

Doug Fredrick
Realtor/Relationship Mgr for Heartland Payment Systems – Branson, MO
Doug Fredrick is a Relationship Manager with Heartland Payment Systems. Doug has resided in the Branson community for 15 years. He is married to Stephanie and father of Kaelie, Hunter, Delany & Caiden. He is passionate about relationships & how each relationship is important to God (Mark 12:29-31). Not always hitting the “mark,” he strives to serve his community to help advance the relationship others can discover in Christ.

Jonda Matsuo
Senior Tax Analyst for Intuit’s Turbo Tax/ Owner/EA - JLM Tax Services – San Diego, CA
Jonda is the Senior Tax Analyst for Intuit’s Turbo Tax. Jonda is an Enrolled Agent with the IRS and owns and operates her own tax practice, JLM Tax Services, serving non-profit clients, international clients and individuals from across the States. Jonda specializes in Tax planning, specialty taxes and consulting in Quick Books. Jonda also operates and manages a non-profit shelter in San Diego, CA. Jonda has served on the AIM Board for the past 5 years.

Howard Boyd
Pastor – Branson Hills Assembly / CEO Servant Foundation—Branson, MO
Howard is has been the Senior Pastor of Branson Hills Assembly in Branson, MO since 1984. Howard is a City Coach for 4 Cities for the Mission America Coalition as well as serving on the Board for the Faith Community Health center and Servant Foundation. Howard is national facilitator for Pastoral, congregational and Marketplace Prayer Summits. Howard has been married to Kathy since 1972 and has 2 children and one grand daughter.
Jory Rolf, founder of AIM Around the World, was born in Cheyenne, Wyoming. Raised in a Christian home, Jory was instilled with biblical values lived out by role models in his family. Throughout his growing up years, Jory had a burden for excellence in ministry. At the age of twenty-two he received a Bachelor’s degree in education from the University of Wyoming. After serving as a school teacher in both public and private schools for several years, Jory felt called to a different kind of service, and left his career to devote himself to full-time ministry.

Tess Rolf is the second of 14 home-school children growing up in Winfield, Kansas. After experiencing her first mission trip at age sixteen, Tess developed a passion for sharing the gospel of Jesus Christ through the creative arts. She soon organized a gospel mime team in her home town, and eventually became involved in full-time ministry.

Jory and Tess met on a mission trip to Jamaica in 1995, and each soon discovered in the other a passion to serve Jesus Christ. God brought them together in marriage in 1998, moving them to start a ministry with the goal of meeting discipleship and spiritual needs in the next generation of homeschool families & young people.

The Rolfs are currently living in Branson, Missouri with their three children: Banner Kalos (2001), Nation Shiloh (2003), and Anthem Joy (2006). Jory and Tess both continue as full-time missionaries with AIM Around the World as well as serving the Ozark community through the Ozark Mountain Legacy—ensuring that the area’s Core Values and Family Focus are preserved and maintained for future generations.
How Is God Calling You to Help Take AIM Around the World?

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